

Fergus Storrier

CEO of Dundee Social Enterprise Network & Chair of Showcase the Street

Involved in the voluntary sector since 1993, starting at the Oasis youth Club & working in the Police for 30 years retiring in 2014.

Roles included; Community Safety, Working on local and national youth initiatives, and youth justice co-ordinator in Angus for 4yrs

The logo for the Dundee Social Enterprise Network is located on the right side of the slide. It features a circular graphic composed of multiple concentric, slightly offset lines in shades of blue, green, and yellow. To the right of this graphic, the text "DUNDEE SOCIAL ENTERPRISE NETWORK" is displayed in a bold, sans-serif font. "DUNDEE" and "NETWORK" are in black, while "SOCIAL ENTERPRISE" is in blue.

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Common Funding Mistakes

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graph LR; A((Common Funding Mistakes)) --> B(Mass appeals never work unless co-ordinated & precise); A --> C(Moving away from the charities aims to fit funding); A --> D(Not being specific about what you want and why); A --> E(Not contacting the funder first); A --> F(Not looking at the funding criteria); A --> G(Duplicate Funding (Funders speak to each other)); A --> H(What happens after the funding ends);
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Mass appeals never work unless co-ordinated & precise

Moving away from the charities aims to fit funding

Not being specific about what you want and why

Not contacting the funder first

Not looking at the funding criteria

Duplicate Funding (Funders speak to each other)

What happens after the funding ends

Good Practice



Have a story to tell



Be able to explain a need and evidence it



Contact the funder first if possible & discuss your bid



Have good examples of how you will do evaluation



Attend Webinars held by funder



Consider a collaborative approach



Be concise about what you want and why, consider your reserves and explain



Describe your board and staff and skills they hold

**Any
Questions?**



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Group Exercise

£50,000 has become available to fund something

In your groups work out an initial bid using a collaborative approach

Feedback should include:

- A description of your group
- A description of your project
- The need
- How will you make it sustainable

