

START IT, GROW IT – TURN YOUR PASSION IN TO PROFIT



1 Shore Terrace, Dundee DD1 3AH | From 5.30pm - 7.30pm each week

**JAN
20**

During our first session we'll take a look at market research, one of the key areas to consider when starting your business. We'll talk more about competitor analysis and customer profiling so you can identify how you can turn your dream into reality.

**JAN
27**

Discover how to project your business's potential income and expenses for the coming year. We'll help you understand financial stability whilst learning more about legal structures and how to price your product/service for Profit.

**FEB
3**

In this session, you'll gain clarity on who your customers really are, how to reach them effectively, and what makes your offer stand out — all while building a simple, practical structure that brings your business model to life.

**FEB
10**

Learn how to clearly and confidently explain your business idea in a way that captures attention and sparks interest. This session will help you uncover the true value of your idea, shape it into a strong value proposition, and turn it into a polished elevator pitch that opens doors.

**FEB
17&24**

An opportunity for you to work on your business, finalise your cashflow, business plan, elevator pitch and much more

**MAR
3**

Lets celebrate! Your chance to meet likeminded business owners and celebrate your achievements over the programme

Find Out More:



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Click Here to
Find Out More



SCAN ME

Note: This programme is open to Dundee residents only. Interested attendees will be asked to submit a short application form. Attendees must be able to commit to attending all sessions and working on their business between sessions.



Funded by
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